

10+ years of experience creating campaign videos exclusively for non-profits, third sector, think-tanks, and research organisations. I've directed and produced 70+ videos including documentaries, explainers, drama, comedy sketches, animations, motion graphics, and facilitated the production of user-generated content.

Watch my showreel and highlights from my portfolio at [lewisdavies.co.uk](http://lewisdavies.co.uk)

The organisations I work with campaign on a broad spectrum of issues ranging from animal rights to healthcare, but my specialisms are climate justice, environmentalism, land rights, and indigenous rights. This work has deepened my understanding of/and motivation for exposing how the issues of conflict and fragility, climate change, human rights, migration, colonialism, and international development intersect.

I've worked in places recovering from conflict, with internally displaced people and those who have witnessed or experienced human rights abuses. As a result, I'm very conscious of the risks some people take when speaking out and how the filmmaking process can expose people to relived trauma. I've developed the skills required to negotiate access and build trust across language barriers and how to prioritise the safeguarding of contributors.

I use video to reach and influence a range of audiences including policymakers, campaigners, civil society in developing countries, healthcare professionals, CSR employees, investors, committed activists, donors and supporters. My work has been featured on Al Jazeera, Channel 4, Fox News and The Guardian and shared widely online (16million+ views).

I've developed the skillset to oversee video projects through from concept to distribution, I also have a database of talented contacts including producers, directors, writers, researchers, animators, illustrators, translators, and editors that I call upon when needed.

### Website

[lewisdavies.co.uk](http://lewisdavies.co.uk)

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### Skills

- Scriptwriting
- Researching
- Budgeting
- Interviewing
- Cinematography
- Sound-recording
- Studio-lighting
- Photography
- Editing
- Motion-graphics
- Animation

### Courses Attended

- Covid 19 Safety On Set – First Option
- International Reporting Workshop – One World Media
- Viral Video for Campaigns – VideoRev
- Cinematography Masterclass – Camera School
- Advanced After Effects – Zero One Soho
- Shooting for the Edit – BBC
- Lighting for Interviews – BBC

#### 2013 - Present **Video Producer and Director - [lewisdavies.co.uk](http://lewisdavies.co.uk)**

I work with non-profit organisations looking to use video to communicate complex, technical or politically sensitive issues and motivate action. I produce on-brand solutions which do justice to the research, respect contributors, satisfy multiple stakeholders and most importantly, inspire the audience to act. My clients have included Greenpeace, 10:10, Momentum, 350.org, One Water, World Animal Protection, World Resources Institute, Sightsavers, LSE and Unicef.

**70+ videos produced for 25+ clients**, selected projects include:

#### 2021 **Producer, Director and Editor - [LINK](#), Circular Economy**

Comedy sketch video for social media distribution promoting the concept of a circular economy for Scotland produced for Scottish Environment Link.

#### 2020 **Producer, Director and Editor - [Friends of the Earth Europe](#), Mercosur Deal**

Facilitated the production of user generated social media videos for Friends of the Earth's Mercosur campaign.

#### 2019 **Self-Shooting Director - [Sightsavers/Cloud9Media](#), Do the Maths**

Promo video shot in Bangladesh demonstrating the scale of Sightsavers' impact and its commitment to building sustainable change in healthcare provision. For CSR fundraising and outreach purposes.

- 2017 - 2019 **Self-shooting Director and Editor - *Momentum*, GE Campaign**  
I worked with Momentum on the 2017 and 2019 general election campaigns. 65 million views from 16 million individual users in 4 weeks. My work included *Is Batman the Bad Guy?*, *Boris Vs Intern* and *Austerity FC*. This was a fast paced and adaptive campaign. I was responding to news and events, writing scripts, directing, shooting and editing projects all within the space of one week.
- 2019 **Director of Photography - *Wildlife Trust, Nature Recovery Network***  
*Campaign launch promo video* for the Wildlife Trust featuring David Attenborough.
- 2018 **Producer, Self-Shooting Director and Editor - *Fern, Putting Down Roots***  
Fern commissioned me to produce a film for a captive audience of policy makers and campaigners working on climate change and forest management. Shot in Brazil, Nepal and Scotland, the documentary *Putting Down Roots* introduces us to the citizens behind 3 community forest projects and makes the case for putting forest restoration projects into the hands of local communities.
- 2018 - Present **Video Consultant - *Survival International***  
Produced, written and directed 20+ social media videos for distribution in 6 languages. Training communications staff in how to optimise scripts and narrative for social media by motivating engagement. Updated video brand guidelines to meet the needs of new audiences. Designed a new video production pipeline that accommodates the need to have videos translated into 6 languages by staff with limited technical experience. Created a new digital asset management system to archive rushes and edit projects.
- 2018 **Director, Producer, Animator - *Unicef, Story of Grace***  
Animation *Story of Grace* targets an audience of civil society in East Africa and presents conclusions drawn from qualitative research into the unseen effects of poverty on children living in urban environments in Tanzania.
- 2018 **Director, Editor - *350.org, Rise for Climate***  
350.org organised a day of over 900 climate actions in 95 countries. I was part of a small team of filmmakers recruited to create motivational video content in 7 languages before the event. My work included *Don't Panic, Take Action!* and *This is People Power Rising*.
- 2018 **Producer, Director, Editor - *Publish What You Pay, We Are PWYP***  
*Video* to be shown at Publish What You Pay's global assembly to launch a new commitment for the movement to help protect fellow members who are taking huge risks by speaking out against corruption.
- 2018 **Producer and Self-shooting Director - *MDP/Cloud9Media, Stamp Out Oncho***  
Series of films shot in Cameroon and Nigeria for an audience of health policymakers in African countries. The campaign asked them to commit to a 30 year-long elimination programme – ridding Africa of river blindness.
- 2017 **Producer, Director, Editor - *Fern, Community Forests in the Congo Basin***  
Shot in Cameroon and the Central African Republic with members of civil society and community forest members to create *a series of films* for an audience of policymakers exploring the history and potential of community forests in the Congo Basin region.
- 2014 **Producer, Director, Editor – *Overseas Development Institute, We have the solutions***  
A *documentary* examining the ways UK aid has been used to support local activists in their efforts to reform maternal healthcare in Minna, Nigeria.

## Country Experience

- India
- Brazil
- Kenya
- Nepal
- Bangladesh
- Central African Republic
- Cameroon
- Malawi
- Nigeria

## Technical Experience

- Premiere Pro
- After Effects
- Sony FS7
- Sony FX6
- Canon C300
- Gimbals
- Drone operation
- Teleprompters
- Multi-camera events
- Live-streaming

## Client Testimonials

*"An exceptional self-shooting director and editor, consistently brilliant and innovative, high-quality work even with tight turnarounds. He would be a great asset to any project."*

- Paul Nicholson, Momentum

*"Lewis is a consummate professional who gets things done, whatever it takes. Films we've worked on together have been watched over 16 million times. I'd hire him again in an instant."*

- Toby Marsden, Survival International

*"Fern and its partners in the Central African Republic were delighted with the collaboration and the final result. We would gladly recommend Lewis to other NGOs"*

- Marie-Ange Kalenga, Fern